



INTERNATIONAL TALLINN 2020 PEATLAND CONGRESS



14th – 20th June 2020

Alexela Concert Hall, Tallinn, Estonia

EXPECTED NUMBER OF PARTICIPANTS: 800

(industry representatives, scientists-researchers, policy-makers, other experts and practitioners)

LANGUAGE: English

THEME: Peatlands and peat – source of ecosystem services



European Union
European Regional
Development Fund



Investing
in your future

Marketing opportunities

Main benefits

- Connecting with nearly 800 attendees worldwide
- Excellent exposure both before and during the Congress
- Targeted marketing and scheduled meetings between attendees and sponsors
- Social-networking events at top venues
- Networking with influential people in the industry internationally
- Develop collaborative partnerships and business leads
- Possibility to take an exhibition stand to display your expertise
- Being promoted to media and press outlets in conjunction with the Congress
- Gaining knowledge and insight in the latest trends and practices
- Introducing products or services to new markets
- Enhancing company's brand and position in the market
- Raising corporate profile
- Being part of the latest research and discussions of the issues

Marketing opportunities

Sponsorship levels

Diamond	70 000 €
Gold	40 000 €
Silver	20 000 €
Gala Dinner Main Sponsor (fulfilled)	20 000 €
Welcome Reception Sponsor (fulfilled)	10 000 €
Industry Parallel Session Sponsor	45 000 €
Photo Contest Sponsor	10 000 €
Movie Programme Sponsor	10 000 €
Student Programme Sponsor	10 000 €
Exhibitor	5 000 €

DIAMOND SPONSORSHIP

70 000 EUR

- Prominent logo exposure on printed material, Congress webpage and venue
- Main sponsorship is shown on all local and international advertisements
- Prominent exhibit space (15 m²)
- Five of your company representatives are offered to participate without registration fees
- Ten complimentary tickets to the Gala Dinner
- Two pieces of promotional materials for delegate bags
- Rolling slideshow or video during all breaks
- The company is specially exposed in the opening and closing ceremonies of the Congress
- Key Note speech and one presentation during the Industry Parallel Session (themes to be confirmed by the Congress Organiser)

SILVER SPONSORSHIP

20 000 EUR

- Company logo on printed materials, Congress website and venue
- 9 m² exhibit space
- Oral presentation in Parallel Session (topic to be confirmed by the Congress Organiser)
- Complimentary registration for 2 participants
- Complimentary entrance to the Gala dinner for 2 participants
- Acknowledgement during the opening & closing ceremony
- Any additional promotion to be confirmed with the Organiser

GOLD SPONSORSHIP

40 000 EUR

- Prominent logo exposure on printed material, Congress webpage and venue
- Sponsorship is shown on all local and international advertisements
- Prominent exhibit space (12 m²)
- Three of your company representatives are offered to participate without registration fees
- Five complimentary tickets to the Gala Dinner
- Presentation in the Main Hall or during the Industry Parallel Session (theme to be confirmed by the Congress Organiser)
- One piece of promotional materials for delegate bags

Social events

GALA DINNER MAIN SPONSOR (fulfilled)

20 000 EUR

- Company Logo & Link on Congress website (on Social Programme page)
- Logo displayed in Programme Book
- Logo on the menus and screens
- Two pull up banners for display during the Dinner
- Five minutes address to the participants at the beginning of the Dinner
- Five complimentary tickets to the Dinner
- Supplying a promotional gift for Congress participants (gift to be supplied and distributed by the sponsor, subject to the Organisers approval)
- Any additional promotion to be confirmed with the Organiser

WELCOME RECEPTION SPONSOR (fulfilled) 10 000 EUR

- Company Logo & Link on Congress website (on Social Programme page)
- Logo displayed in Programme Book
- Two pull up banners for display during Welcome Reception
- Three minutes address to the participants at the reception
- Supplying a promotional gift for Congress participants (gift to be supplied and distributed by the sponsor, subject to the Organisers approval)
- Five complimentary tickets to the Welcome Reception
- Any additional promotion to be confirmed with the Organiser

PHOTO CONTEST SPONSOR 10 000 EUR

- Company Logo & Link on Congress website (on Photo Contest page)
- Logo displayed in Programme Book
- Sponsorship is shown on all local and international Photo Contest advertisements
- Two complimentary tickets to the Gala Dinner

STUDENT PROGRAMME SPONSOR 10 000 EUR

- Company Logo & Link on Congress website (on Student Programme page)
- Logo displayed in Programme Book
- Two complimentary tickets to the Gala Dinner
- Presentation in Student Programme (theme to be confirmed by the Congress Organiser)

INDUSTRY PARALLEL SESSION (+VIP DINNER) SPONSOR 45 000 EUR

- Company Logo & Link on Congress website (on front page)
- Logo displayed in Programme Book
- Presentation during the Industry Parallel Session (theme to be confirmed by the Congress Organiser)
- Logo on the menus and screens
- Two pull up banners for display in the session room and during the Dinner
- Five minutes address to the participants at the beginning of the Dinner
- Five complimentary tickets to the session and Dinner
- Supplying a promotional gift for dinner participants (gift to be supplied and distributed by the sponsor, subject to the Organisers approval)
- Any additional promotion to be confirmed with the Organiser

MOVIE PROGRAMME SPONSOR 10 000 EUR

- Company Logo & Link on Congress website (on Movie Programme page)
- Logo displayed in Programme Book
- Sponsorship is shown on all local and international Movie Programme advertisements
- Two complimentary tickets to the Gala Dinner

EXHIBITOR 5 000 EUR

- Organisation logo displayed on the Congress website (on Exhibition page) and in the Programme Book
- Exhibit space (9 m²)